



Offline Coding
Marston Foods



Offline coding keeps pace with supermarket orders

An offline sleeve coding system from PrintSafe is helping chilled desserts producer print best-before date codes on a wide range of packaging for its supermarket retail ranges.

Marston Foods produces a wide range of hand-made desserts for supermarket high quality ranges. Because demand is spread across a wide range of product lines, it needs the flexibility to date code a variety of packaging types and sizes. Common with other producers, it has to respond very quickly to daily supermarket orders.

Marston Foods had been reliant on a bench mounted date stamper for coding cartons. With cartons inserted individually by hand, it was slow and labour intensive. It was also difficult to place the date code consistently.

With orders increasing rapidly, Marston Foods took PrintSafe's advice to try out an ink jet coder



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mounted onto a stack-to-stack feeding system. The company hasn't looked back.

Colin Gillespie, Operations Manager says, “Previously, we had an operator on the date stamper pretty much permanently. We were only able to code around 40 cartons per minute and could only run one packing line at a time. With the automatic system, we can code around 250 per minute which means that we are always ahead of the game. I can easily swap between products and batches, I can efficiently run extra packing lines when orders require and I've also been able to cut the number of operators I need on any single shift.



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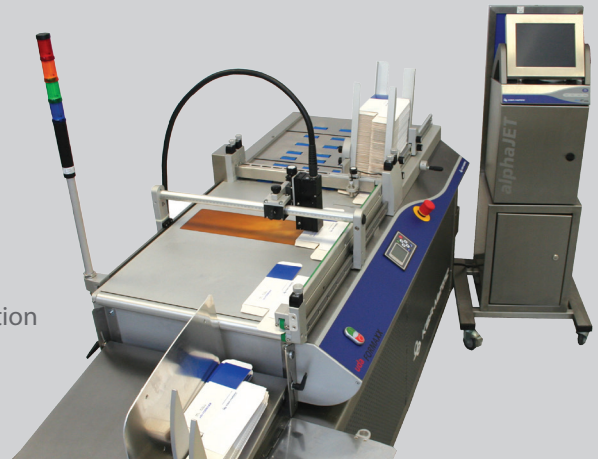
What Marston Foods said about PrintSafe:

“In the time I have been dealing with PrintSafe I have found them to be very professional and extremely helpful. From the start of the project-identifying our needs-to following up with maintenance, sales, technical support and training. Regardless of who I have contacted within the business I have always felt they do everything they can to alleviate any issues we have. I would highly recommend PrintSafe to anybody looking to use them within their operation.”

High speed coding at speeds of up to 300 per minute

The udaFORMAXX is a compact, free-standing unit that integrates with ink jet, thermal ink jet, hot foil or thermal transfer coding systems for high-speed printing of variable data on sleeves, cartons, watch strap bands and bags.

- Code up to 300 items per minute
- Easy to adjust for a wide range of packaging types and sizes
- Apply date codes and promotional labels in the same operation
- Perfect for rework or late customisation
- Low maintenance, simple operation



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